



SHREE VASISHTHA VIDHYALAYA

(English Medium, CBSE affiliated, Member-NPSC, Recipient-International School Award)

Dt: 21st September 2024

Sub. Request to Donate Discarded/Not in use any more/Worn out Denim Garments for SEC project.

Dear Parents,

We are elated to share that Shree Vasishtha Vidhyalaya has been successfully running the **School Enterprise Challenge (SEC)** program since 2015. **SEC** is a prestigious global business competition organized by 'Teach a Man to Fish,' a UK-based organization present in 93 countries.

We are proud to share that our school has consistently won several accolades in this program, including **two Silver Level Awards in past two years.**

This year, we aim to enhance our performance further by launching a project that emphasizes sustainability and creativity. Our students and teachers in the Business Enterprise Challenge team have come up with a new initiative called **“DENIM REBORN”** under the tagline **“Upcycled Jeans Products”**. The project will focus on creating sustainable products such as **Bag Packs, Tote Bags, Sling Bags, Tiffin Bags, Pouches, and Caps, all made from recycled denim garments.**

We request your support in making this initiative successful. Please donate worn out, discarded or not in use denim clothes like trousers, skirts, shorts, and shirts, which will be reused and redesigned for this project. **Only and only discarded garments made from denim materials should be donated.** Kindly ensure that your donations reach the school by **28th September 2024.**

Please ensure that your donated items are brought in an eco-friendly manner. You may use a paper bag, tie them with string or rope, or wrap them in old newspaper. Kindly refrain from using plastic bags, as we encourage everyone to act responsibly towards the environment.

Your contribution will not only help in completing this meaningful project but also promote eco-friendly practices among students. We look forward to your generous participation.

Hope you will like and appreciate the above efforts. The above products made from Recycled Denim will be available for SALE on 20th October 2024, Sunday during the forthcoming PTM. You will be astonished to see the impressive products created from the denim wastes.

With Regards,

Team

School Enterprise Challenge (SEC) 2024-25

Shree Vasishtha Vidhyalaya (CBSE)