

Ch-14. Means of Communication

New terms

[Notebook Works]

- | | |
|------------------|--------------------|
| 1. Communication | 9. Android |
| 2. emergency | 10. illiterate |
| 3. information | 11. audio-visual |
| 4. envelope | 12. advertisements |
| 5. courier | 13. awareness |
| 6. subscriber | 14. entertainment |
| 7. frequency | 15. stylus |
| 8. modulation | 16. magazines. |

Think and Answer.

Exercises - A, B, C and D to be done in text book.

Postal Services



Red Letter box
(States & Cities)



Green Letter box
(Local)



Blue Letter box
(Metro Cities)



Yellow Letter box
(Capital Cities)



Things I have learnt

- Communication means sharing of ideas, views, information and facts, etc., with two or more persons.
- Mass Communication means communication with a large number of people at the same time. For example, newspapers, radio, television, etc.
- Through the Internet we can gather information about any topic in a short time.



Think and answer

A. Answer the following questions orally.

1. What is the full form of STD? Subscriber Trunk Dialling
2. Name any one common and cheapest means of spreading information. Newspaper
3. Which means of communication brings the whole world together? Computer

Communication

B. Tick (✓) the correct answers.

1. You are living in Delhi. If you have to write a letter to your friend in Mumbai, in which letter Box will you drop your letter?

a. Red	b. Green	☒ c. Blue
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2. If you have to talk to your friend in London, which telephone facility will you use?

a. STD	☒ b. ISD	c. Both of these
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3. FM channels are related to

☒ a. Radio	b. Television	c. Computers
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4. STD Stands for

☒ a. Subscriber Trunk Dialling	b. Systematic Trunk Dialling
c. Standard Trunk Dialling	
5. Which of these is not a PC?

a. Laptop	b. Tablet PC	☒ c. Fax
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C. Fill in the blanks. Choose words from the box.

e-mail audio-visual cellular post office couriers Speedpost audio

1. We can get stamps, postcards, etc., from the post office
2. Speed post and Couriers help us to send the letters and parcels more quickly than the ordinary mails.
3. Mobile phones are also called cellular phones.
4. Radio is an audio medium, whereas television is an audio-visual medium.
5. The Internet helps in sending e-mail.

Match the following columns.

- | | | |
|---------------------|-------|---------------------------|
| 1. Green Letter Box | 1 - e | a. Personal Communication |
| 2. Radio | 2 - d | b. Personal Computer |
| 3. Letters | 3 - a | c. Discontinued in 2013 |
| 4. Laptop | 4 - b | d. Mass Communication |
| 5. Telegram | 5 - c | e. Local mail |

Answer these questions.

1. What is the difference between personal and mass communication?
2. Why do we need to write correct address and pin code on the letters?
3. What is the significance of different colours of Letter Boxes?
4. How are radio and television better means of communication than the newspaper?

VALUE BASED QUESTION

5. You are staying in a small town. You neither have phones nor computers.

How will you send an important, urgent message to a relative living in a city?

HOTS





Personal Computer



Defines :-

1. Stamps :- a small piece of paper with a design on it, that you stick on an envelope before you post it.
2. Applications :- a program designed to do a particular job, a piece of software.
3. Stylus :- a special pen used to write text or draw an image on a special computer screen.
4. Subscriber :- a person who pays to receives a service.



Landline

E * Answer these questions:-

Q.1 What is the difference between personal and mass communication?

Ans:-

Personal Communication

Mass Communication

a It means Communi-
-cation done with
a particular
person.



Cellular Phone

q] It means
Communication with
a large number of
people at the
same time.



b) Ex : post cards,
telephone etc.

b) Ex : newspapers,
radio, television etc.

Q.2 Why do we need to write correct address and pin code on the letters?

Ans: We need to write correct address and pin code on the letters so that they reach at the right address quickly.

Q.3 What is the significance of different colours of Letter Boxes?

Ans: Different colours of letter boxes help in sorting letters which are addressed to different places. It saves time and energy.

Q.4 How are radio and television better means of communication than the newspaper?

Ans: Radio and television are better means of communication than the newspapers as these can be used to convey information to illiterate people who cannot read newspapers. Radio is audio medium, whereas television is an audio-visual medium.

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Q. 5

You are staying in a small town. You neither have phones nor computers. How will you send an important urgent message to a relative living in a city?

Ans:

We can send an important and urgent message through speed post services. These services help to deliver the letters quicker than the ordinary mail.

* Give reason:-

1. Cinema is a powerful form of mass media.

Ans:

As it can influence public opinion, educate, entertain and bring about social change.

2.

Why is communication important?

Ans:

Communication is important because it helps us stay informed, connect with people and access information.

Newspaper

DAILY NEWS

TOP NEWS

EXTRA! EXTRA!

GOOD NEWS

EMAIL

E-mail

Laptop

Tablet PC

Smart Phone